

What We Do

Radiance Technologies empowers knowledge workers to improve their productivity by simplifying and managing digital asset delivery.

Radiance offers the **TrueDelivery[®] Asset Delivery System** to transfer digital files of practically any size with guaranteed delivery and a full audit trail over your existing network capacity. As a result, TrueDelivery users can realize:

- **shorter product development schedules** and **faster time to market** as distributed product design teams are more easily able to share their design files
- **quicker approval cycles**, especially for marketing and advertising campaigns where creative content files can be quite large
- **simplified regulatory compliance** through automatic logging of all file transfers
- **optimized network utilization** by explicitly scheduling how existing network bandwidth is used

TrueDelivery fosters **enhanced productivity** by making file transfer effortless and without size limitations.

Easily integrated into existing corporate and individual workflows, **TrueDelivery can improve data distribution, data collection, and data sharing** both throughout the enterprise and with external partners, suppliers, or customers.

Unlike the transfer of large files using FTP or courier services, **TrueDelivery provides fast, efficient, and secure data transfer with a complete audit trail.**



How We Do It

The TrueDelivery Asset Delivery System manages, controls, and expedites the efficient, reliable, and secure delivery of large digital files across any network.

The TrueDelivery Asset Delivery System provides an overlay network of servers and client software to ensure reliable and secure data delivery over any quality of network while at the same time optimizing use of network resources and bandwidth.

TrueDelivery is available as either a managed service fully supported by Radiance or as licensed software supported by a company's IT staff.

Who We Are

Based in Los Altos, California, Radiance Technologies, Inc., is privately held and was founded in 2000. The company's investors include Levensohn Venture Partners, Vanguard Ventures, and Sutter Hill Ventures.

Radiance's customers include Fortune 500 companies and US Government agencies using TrueDelivery to support their product development, marketing, data collection, and other core business and mission-critical activities.

For more information about Radiance and TrueDelivery, please visit www.radiance.com.

Summary of TrueDelivery Capabilities

Efficient & Automatic File Delivery

- Deliver very large files in any file format
- Multiple simultaneous transfers and connections
- Automatic file delivery workflow
- Automatic scheduling for best ETA
- Scheduling control based on date, time, frequency, network utilization
- Resume from point-of-interruption
- Preservation of folder hierarchy
- Auto configuration of proxy

Guaranteed Error-Free Delivery

- Delivery verification & email notification
- Fault tolerant operation
- Monitored delivery status
- Time-stamped return-receipt notification
- Report generation for auditing

Secure End-to-End Transfer

- HTTPS / SSL
- RC4 256-bit SSL
- Up to 2048-bit RSA key encryption
- Can negotiate firewalls and proxies

Flexible & Scalable Architecture

- Server-to-server (site-to-site), server-to-client, or client-to-client delivery
- Uni-directional and/or bi-directional delivery
- Multimode delivery
 - ❖ Send/Receive
 - ❖ Push/Pull
 - ❖ Publish/Subscribe
- Can be integrated with 3rd-party databases, billing systems, report generation systems, digital asset management, and other software application
- Open-system servers and PCs -- no proprietary hardware

Optimized Resource Management

- Bandwidth smoothing algorithms for maximum performance from existing network resources (bandwidth, cache capacity)
- Dynamic bandwidth management to optimize network utilization
- Bandwidth management control
 - ❖ By TrueDelivery network administrators
 - ❖ By users
- Intelligent network routing

Flexible Deployment Options

- Licensed software
 - ❖ Full in-house control of all aspects of TrueDelivery deployment, installation, and maintenance
 - ❖ Well-suited to internal-only enterprise-wide deployment
 - ❖ Per-component license fees and annual software maintenance fees
- Managed service by Radiance
 - ❖ Radiance-hosted support of TrueDelivery Distribution Center, with on-site installation of TrueDelivery Collaboration Nodes as needed
 - ❖ Facilitates wide-scale deployment among many in-house and external nodes
 - ❖ All hardware provided by Radiance, including on-site devices
 - ❖ Remote management of all TrueDelivery components by Radiance
 - ❖ Unlimited number of files/packages can be sent with no usage charges
 - ❖ Monthly fees based on size and capacity of TrueDelivery network

Simple User Interface

- Email-like client application
- Web interface
- Plug-ins (TrueDelivery OnRamps) for Outlook, Lotus Notes, Adobe Creative Suite, Apple Final Cut Pro, etc.

Full-Featured Administration

- Manage user and network resources
- Content management
 - ❖ Subscription management
 - ❖ Directory mapping
 - ❖ 5-level compression
- Network operations management
 - ❖ Network monitoring
 - ❖ Remote server control
 - ❖ User administration
 - ❖ Delivery tracking & reporting
 - ❖ Topology management
 - ❖ Authentication management
- Report management / audit trail
 - ❖ Completed deliveries report
 - ❖ In-progress deliveries report
 - ❖ Incomplete deliveries report
 - ❖ Bandwidth use report